THAT WHICH IS CLAIMED IS:

1. A portable card that facilitates timely and consistent repositioning of bedridden patients, comprising:

a base having a planar surface; and indicia on the planar surface that indicates a plurality of time segments of a day and a respective patient position for each time segment.

- 2. The card of Claim 1, wherein the time segments are two-hour time segments for a twenty-four hour day.
- 3. The card of Claim 1, wherein the indicia is arranged in two adjacent columns, wherein a first column includes sequential time segments of a day and wherein a second column includes patient positions.
- 4. The card of Claim 1, wherein patient position indicia indicates orientation of a patient relative to a room in which the patient is located.
- 5. The card of Claim 3, wherein patient position indicia indicates orientation of a patient relative to a ceiling within the room.
- 6. The card of Claim 3, wherein patient position indicia indicates orientation of a patient relative to a ceiling and door within the room.
- 7. The card of Claim 3, wherein patient position indicia indicates orientation of a patient

relative to a ceiling, door and window within the room.

- 8. The card of Claim 1, wherein the time segment and patient position indicia are color coded.
- 9. The card of Claim 1, further comprising an aperture formed through the base that is configured for attachment of the card to another article.
- 10. The card of Claim 1, wherein the base has a generally rigid, rectangular configuration.
- 11. The card of Claim 10, wherein the base has a lengthwise dimension of between about one inch and about twenty inches and a widthwise dimension of between about one inch and about twenty inches.
- 12. The card of Claim 10, wherein the base comprises a base of paper stock material having the indicia printed thereon, and a clear plastic film laminated to the base of paper stock material over the indicia.
- 13. The card of Claim 1, wherein the base comprises a second planar surface and wherein promotional indicia is printed on the second planar surface.
- 14. A portable card that facilitates timely and consistent repositioning of bedridden patients, comprising:

a base having a planar surface; and indicia on the planar surface arranged in a table of two columns and twelve rows, wherein a first

column includes sequential two-hour time segments of a twenty-four hour day and wherein a second column includes patient positions such that each row in the table includes a time segment and a respective patient position.

- 15. The card of Claim 14, wherein each patient position indicates orientation of a patient relative to a room in which the patient is located.
- 16. The card of Claim 15, wherein each patient position indicates orientation of a patient relative to a ceiling within the room.
- 17. The card of Claim 15, wherein each patient position indicates orientation of a patient relative to a ceiling and door within the room.
- 18. The card of Claim 15, wherein each patient position indicates orientation of a patient relative to a ceiling, door and window within the room.
- 19. The card of Claim 14, wherein the rows in the table are color coded.
- 20. The card of Claim 14, further comprising an aperture formed through the base that is configured for attachment of the card on an article.
- 21. The card of Claim 14, wherein the base has a generally rigid, rectangular configuration.
- 22. The card of Claim 21, wherein the base has a lengthwise dimension of between about one inch and

about twenty inches and a widthwise dimension of between about one inch and about twenty inches.

- 23. The card of Claim 21, wherein the base comprises a base of paper stock material having the indicia printed thereon, and a clear plastic film laminated to the base of paper stock material over the indicia.
- 24. The card of Claim 14, wherein the base comprises a second planar surface and wherein promotional indicia is printed on the second planar surface.
- 25. A portable card that facilitates timely and consistent repositioning of bedridden patients, comprising:

a base having a generally rigid, rectangular configuration with first and second planar surfaces; and

indicia on the first planar surface arranged in a table of two columns and twelve rows, wherein a first column includes sequential two-hour time segments of a twenty-four hour day and wherein a second column includes patient positions such that each row in the table includes a time segment and a respective patient position, wherein each patient position indicates orientation of a patient relative to a room in which the patient is located.

- 26. The card of Claim 25, wherein each patient position indicates orientation of a patient relative to a ceiling within the room.
- 27. The card of Claim 25, wherein each patient position indicates orientation of a patient relative to a

ceiling and door within the room.

- 28. The card of Claim 25, wherein each patient position indicates orientation of a patient relative to a ceiling, door and window within the room.
- 29. The card of Claim 25, wherein the rows in the table are color coded.
- 30. The card of Claim 25, further comprising an aperture formed through the base that is configured for attachment of the card on an article.
- 31. The card of Claim 25, wherein the base has a lengthwise dimension of between about one inch and about twenty inches and a widthwise dimension of between about one inch and about twenty inches.
- 32. The card of Claim 25, wherein the base comprises a base of paper stock material having the indicia printed thereon, and a clear plastic film laminated to the base of paper stock material over the indicia.
- 33. The card of Claim 25, wherein the base comprises a second planar surface and wherein promotional indicia is printed on the second planar surface.